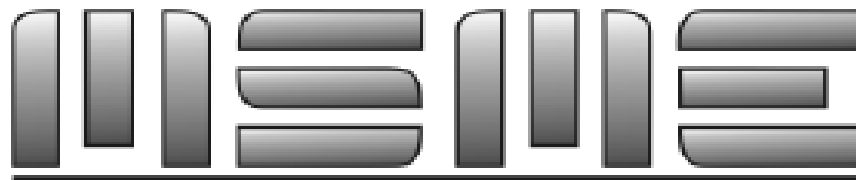




सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of Ratlam District **Madhya Pradesh**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Ratlam District

1. General Characteristics of the District Ratlam

1.1 Location & Geographical Area. Ratlam is situated in North-West region of Madhya Pradesh from 23 05' North to 23 52' North Longitude and 74 31' East to 75 41' East Latitude. It is bounded by Mandsaur District in North, Jhabua and Dhar on the South, Ujjain on the East, Chhitorgarh and Banswara District of Rajasthan on the West, Shajapur District of Madhya Pradesh and Jhalawar District of Rajasthan on the North.

1.2 Topography The above topographic map of Ratlam and the surrounding area has been derived from satellite mapping. The topographic data has been illuminated by a light source corresponding to the position of the sun at mid afternoon in summer. Major roads, Railways Rivers and other water features are derived from global GIS data.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL``		Nil
1.		
MINOR		Sand Stone and Ordinar sand
1.	Stone/Gitti	343559 (club.met)
2.	Murum	117773 (club.met)
3.	Sand	193707 (club.met)

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 **FOREST ----:** The district is having enough forest wealth, wherein the production of Tendu leaves and valuable herbal plants useful for making medicines are produced. Sections of population depend on the forest for their livelihood. Some Tehsil of the district are having a considerable area under forest. Tehsil, Piploda and Jaora have minimum area under forest total forest area in the district is about 34293 hectare which accounts for 7% of the geographic area of the district.

1.5 **Administrative set up.** Ratlam district covers six development blocks and six tehsils. One Municipal corporation, one municipality, six town panchayats, 406 villages panchayat, six janpath panchayats and one district panchayat.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			74 31' East to 75 41' East
	ii) Longitude			23 05' North to 23 52' North
	iii) Geographical Area		Hectares	486159 Hectares
(B)	Administrative Units	2011-12		
	i) Sub divisions	2011-12	Nos.	
	ii) Tehsils	2011-12	Nos.	06
	iii) Sub-Tehsil	2011-12	Nos.	-----
	iv) Patwar Circle	2011-12	Nos.	-----
	v) Panchayat Simitis	2011-12	Nos.	
	vi)Nagar nigam	2011-12	Nos.	
	vii) Nagar Palika	2011-12	Nos.	
	viii) Gram Panchayats	2011-12	Nos.	419
	xi) Revenue villages	2011-12	Nos.	
	x) Assembly Area	2011-12	Nos.	
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Nos.	737365
	ii) Female	2011	Nos.	717118
(B)	Rural Population	2011	Nos.	123648
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	4861 Sq.Km.
	ii) Forest cover	2010-11	“	
	iii) Non Agriculture Land	2010-11	“	
	v) cultivable Barren land	2010-11	“	
4.	Forest			
	(i) Forest	2004-05	Ha.	34293/-
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	281376
	ii) Buffaloes	2007	Nos.	123860
B.	Other livestock			
	i) Goats	2007	Nos.	13647
	ii) Pigs	2007	Nos.	9394

	iii) Dogs & Bitches	2007	Nos.	
	iv) Railways			
	i) Length of rail line	2010-11	Kms	
	V) Roads			
	(a) National Highway	2010-11	Kms	
	(b) State Highway	2010-11	Kms	
	(c) Main District Highway	2010-11	Kms	
	(d) Other district & Rural Roads	2010-11	Kms	
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	
	(f) Kachacha Road	2010-11	Kms	
	(VI) Communication			
	(a) Telephone connection	2010-11		
	(b) Post offices	2010-11	Nos.	100
	(c) Telephone center	2010-11	Nos.	
	(d)Density of Telephone	2010-11	Nos./1000 person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	No.	
	(g) PCO STD	2010-11	No.	
	(h) Mobile	2010-11	No.	
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	1
	(b) Beds in Allopathic hospitals		No.	500
	(c) Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	
	(e) Unani hospitals	2010-11	No.	
	(f) Community health centers	2010-11	No.	5
	(g) Primary health centers		No.	25
	(h) Dispensaries	2010-11		
	(i) Sub Health Centers	2010-11	No.	2
	(j) Private hospitals		No.	158
	(VIII) Banking commercial			
	(a) Commercial Bank	2010-11	Nos.	14
	(b) rural Bank Products		Nos.	
	(c) Co-Operative bank products		Nos.	
	(d) PLDB Branches		Nos.	
	(IX) Education			

	(a) Primary school	2010-11	Nos.	1668
	(b) Middle schools	2010-11	Nos.	515
	(c) Secondary & senior secondary schools		Nos.	202
	(d) Colleges	2010-11	Nos.	06
	(e) Technical University		Nos.	

2.1 Existing Status of Industrial Areas in the District Ratlam

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1		104.160	72.24	20	144/5	143/5	1	125
2		23.070	17.91	20	30/26	29/26	1	47
3		1.660	1.469	20	14	14	0	8
4		2.270	1.507	20	3	3	0	1
5		10.11	7.304	10	32	32	0	19
6		2..02	1.13	10	23/2	23/2	0	16
7		0.607	0.033	10	5/6	4/6	2	4
	Total	14. 897	101.591	110	--	--	4	220

Source:- DTIC Ratlam

3. Industrial Scenario of Ratlam

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	Registered Industrial Unit	No.	8302
2.	Total Industrial Unit	No.	07
3.	Registered Medium & Large Unit	No.	21
4.	Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries	No.	18030
5.	Employment In Large And Medium Industries	No.	6072
6.	No. Of Industrial Area	No.	3
7.	Turnover Of Small Scale Ind.	In Lacs	41510
8.	Turnover Of Medium & Large Scale Industries	In Lacs	27500

3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	308	465	152.16
	1985-86	213	458	112.09
	1986-87	205	413	97.85
	1987-88	174	452	89.12
	1988-89	335	705	170.10
	1989-90	174	464	90.65
	1990-91	445	1012	200.72
	1991-92	441	973	229.12
	1992-93	546	1134	1021.12
	1993-94	389	1023	558.18
	1994-95	196	509	81.10
	1995-96	205	513	612.20
	1996-97	454	1012	587.18

	1997-98	379	789	412.17
	1998-99	393	761	571.13
	1999-2000	323	703	466.25
	2000-01	18	84	59.90
	2001-2002	17	178	149.19
	2002-03	39	127	57.43
	2003-04	425	864	160.26
	2004-05	450	824	389.75
	2005-06	457	896	410.16
	2006-07	32	95	94.25
	2007-08	39	104	110.12
	2008-09	440	890	397.21
	2009-10	603	1369	1223.36
	2010-11	602	1213	934.31
	Total	8302	18030	9437.08

Source: DIC Ratlam

3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District Ratlam

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	876	989.88	1756
22	Soda water	-	-	-
23	Cotton textile	6	6.78	13
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	05	5.65	11
26.	Ready-made garments & embroidery	2016	2278.08	4032
27.	Wood/wooden based furniture	520	587.60	1042
28.	Paper & Paper products	06	6.78	15
29.	Leather based	08	9.04	17
31.	Chemical/Chemical based	-	-	-
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	25	28.25	57
33.	Metal based (Steel Fab.)	09	2.26	21
35.	Engineering units	816	10.17	1632
36.	Electrical machinery and transport equipment	05	5.65	12
97.	Repairing & servicing	1327	1499.51	2654
01.	Others	2683	4007.69	6768
	Total	8302	9437.08	18030

Source: DIC Ratlam

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Ratlam & Near By Area

01. Ipca Laborretories Ltd Sejavata
02. Khaitan Agro Dosigaon
03. Raj Solvex Ltd. Khara Khedi Ratlam
04. Kataria Industries Pr.Ltd. Ratlam
05. Sajjan Mills Ltd. Ratlam
06. Ratlam Alchoal & Carbon di Oxide
07. Kataria Industries, Ratlam
08. Ram Krishna Solvex P Ltd. Chapla Khedi, Ratlam

3.5 Major Exportable Item:-

No Export

3.6 Growth Trend:-

4-5%

3.7 Vendorisation / Ancillarisation of the Industry:- Nil

3.8. Medium Scale Enterprises

3.8.1 List of the units in Ratlam & Near By Area

01. D.P. Wires Pr. Ltd. Ratlam
02. Ratlam Wires Pr. Ltd Ratlam
03. Ambika Solvex Ltd Jaora
04. Vardhman Solvent Axe Ltd Jaora
05. Marbal Agrex Ltd. Chapla Khedi, Alot
06. M/s Pooja Soya Industries, Industrial Area, Ratlam

3.8.2 Major Exportable Item

01. Bulk Drug
02. Medicine
03. Nylon Rop
04. Soya D.O.C.
05. Steel Wires
06. Spices

3.9 Service Enterprises

Advertising Agency, Photo copy, Fast Food Restaurant, Computer Software Development & Data processing, Photography, Beauty parlor & Tiffin centre.

3.9.2 Potentials areas for service industry

CAD/CAM services Industrial consultancy services, Marketing consultancy services, Computer hardware and networking, Photography, Mobile repairing, Financial accounting, Advertising Agency, Catering services & Health clubs.

3.10 Potential for new MSMEs

Wooden furniture, wooden toys, Namkeen confectionary, Potato chips, Floor milk, Cattle feed, Besan milk, spices industries, Leather toys, Leather footwear's, Leather Bags, Washing powder, Phenyl, Cardboard boxes, Mechanical wire, Small leath machine, Steel furniture, wire brush, Musical instrument, Electric motor, Cement jali, PVC pipe, Packaging work, Paper soap, Plastic toys, stationary item, paper soap, plastic bottle, plastic granules, pickles and squashes, murraba, tomato sauce, tomato Ketchup, Ginger and garlic based products, coriander based product.

"6. 'Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Trade and industry Centre, Govt of MP Ratlam
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, INDORE 10 Indl. Estate, Pologround. Indore District Trade and industry Centre, Govt of MP Ratlam
3.	Land and Industrial shed	District Trade and industry Centre, Govt of MP Ratlam
4.	Financial Assistance	Nationalized Bank, MPFC and other Financial Institute
5.	For raw materials under Govt. Supply	MPLUN, Govt of MP
6.	Plant and machinery under hire / purchase basis.	MPLUN, NSIC, Indore
7.	Power/ Electricity	MPSEB MP Ratlam
8.	Technical Know –how.	MSME-DI, Indore & NSIC, MPCON, NRCS, CIAE.
9.	Quality & Standard	BIS, Bhopal
10.	Marketing /Export Assistance	MP Trade & Investment facilitation Corporation Ltd & MSME-DI, Indore, DTIC Ratlam